



Tourism Enterprises and the Sustainability Agenda across Europe (New Directions in Tourism Analysis)

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With the emphasis on small enterprises, this book provides a comprehensive analysis of what is happening across Europe in terms of sustainable development objectives and sustainability in the context of tourism supply. Each contribution in this edited collection addresses specific aspects of tourism enterprise activity within the overall context of policy and practice aimed at improving environmental performance. A series of broader issues are examined such as EU environmental policy and initiatives as they relate to tourism, social issues such as equity and employment, and transport, followed by detailed examples of specific case studies. Well-informed and based on current research this book is informative and invaluable to any one studying tourism and hospitality today, particularly those involved directly or indirectly in the fields of policy, planning and development.



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