



Radio-Comedy. Humor in den Medien (German Edition)

Lydia Gaukler

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Studienarbeit aus dem Jahr 2005 im Fachbereich Medien / Kommunikation - Massenmedien allgemein, Note: 2,0, Universität Mannheim, Veranstaltung: Humor in den Medien, 21 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Radio-Comedy gibt es, seit es das Radio gibt. Comedy im Radio ist nicht nur sehr erfolgreich, sondern auch äußerst wichtig für die Hörerbindung. Eine Studie der hr-Medienforschung von 2001 ergab, dass der Traumsender unbedingt Humor haben und den Hörer zum Lachen bringen müsse. Und nicht nur das: 74% der Radiohörer wünschen sich mehr Humor. So kommt Andreas Liebold vom Frühstücksradio zu dem Fazit: „Comedy ist die wichtigste Hörfunk-Innovation der Neunzigerjahre.“ Folgende Arbeit konzentriert sich auf Comedy im Radio. Im ersten Teil werden zunächst die Begriffe Comedy und Humor sowie die unterschiedlichen Humorthorien erläutert. Anschließend werden die Merkmale der Radio-Comedy und deren Formen sowie Formate erklärt. Der zweite Teil widmet sich dann der Praxis. Ziel ist es, die theoretisch abgehandelten Merkmale der Comedy anhand eines Beispiels zu analysieren.

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