



Summary : Venture Catalyst - Donald Laurie: The Five Strategies For Explosive Corporate Growth

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Complete summary of Donald Laurie's book: "Venture Catalyst: The Five Strategies for Explosive Corporate Growth".

This summary of the ideas from Donald Laurie's book "Venture Catalyst" shows that, regardless of the ebb and flow of the economy, business leaders are responsible for achieving two sometimes conflicting goals: meeting Wall Street expectations and developing new technologies and products. In his book, the author explains that the best approach to balance these two goals is to be more proactive in building new businesses. Impressive earnings and profit growth can and should be achieved by starting and then growing new ventures alongside the existing business. This summary will teach you five basic corporate growth strategies that can be applied to accomplish Laurie's venture approach.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

To learn more, read "Venture Catalyst" and discover the strategy you need to deliver impressive growth.

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