



Major Donors: Finding Big Gifts in Your Database and Online

Ted Hart, James M. Greenfield, Pamela M. Gignac, Christopher Carnie

Download now

[Click here](#) if your download doesn't start automatically

Major Donors: Finding Big Gifts in Your Database and Online

Ted Hart, James M. Greenfield, Pamela M. Gignac, Christopher Carnie

Major Donors: Finding Big Gifts in Your Database and Online Ted Hart, James M. Greenfield, Pamela M. Gignac, Christopher Carnie
Boost Your Nonprofit's Success!

Written by a sterling group of experts for their nonprofit peers, Major Donors: Finding Big Gifts in Your Database and Online supplies all types of nonprofit organizations with the best strategies for navigating the ever-changing world of fundraising on the Internet. Truly international in its examples, research, advice, and knowledge, this book is rich with avenues and ideas about approaching prospective givers--and generous with cross-cultural tips about conducting cultivation and solicitation in various countries.

"At last, a practical book that helps us move our thinking in the critical future area of major gift fundraising. As one of the oldest techniques in the fundraiser's armory, we have sat for too long using the same frameworks and techniques; this book offers new thinking, new insights, and new approaches that will help fundraisers harness the potential of the growing band of high-net-worth individuals within their country and internationally. This book is packed with up-to-the-minute, practical information that will enhance existing major gift programs as much as it will help beginners get their head around where to start."

--Tony Elischer, Managing Director, THINK Consulting Solutions

"Institutional advancement is a deeply personal process that requires in-depth understanding of our supporters, to the degree to which specific aspects of our own priorities reflect our donors' personal aspirations and interests. Prospect research is indispensable to this process and to identifying possible supporters from thousands of possible donors--it would have been impossible for the University of Toronto campaign to have succeeded in the absence of our investment in prospect research."

--Dr. Jon S. Dellandrea, Pro-Vice-Chancellor, Development and External Affairs, University of Oxford

"Major Donors offers some of the best advice from some of the world's leading prospect researchers, and it will help you to become a much better fundraiser. It is a great resource and an important part of any fundraising library. When you follow the advice in this book, you will raise much more money."

--Harvey McKinnon, President, Harvey McKinnon Associates author of *Hidden Gold* and *How Today's Rich Give*, and coauthor of the international bestseller *The Power of Giving*



[Download Major Donors: Finding Big Gifts in Your Database a ...pdf](#)



[Read Online Major Donors: Finding Big Gifts in Your Database ...pdf](#)

Download and Read Free Online Major Donors: Finding Big Gifts in Your Database and Online Ted Hart, James M. Greenfield, Pamela M. Gignac, Christopher Carnie

From reader reviews:

Kevin Nixon:

This Major Donors: Finding Big Gifts in Your Database and Online book is not really ordinary book, you have it then the world is in your hands. The benefit you get by reading this book will be information inside this e-book incredible fresh, you will get data which is getting deeper an individual read a lot of information you will get. This kind of Major Donors: Finding Big Gifts in Your Database and Online without we recognize teach the one who reading through it become critical in thinking and analyzing. Don't always be worry Major Donors: Finding Big Gifts in Your Database and Online can bring any time you are and not make your carrier space or bookshelves' come to be full because you can have it in the lovely laptop even cell phone. This Major Donors: Finding Big Gifts in Your Database and Online having great arrangement in word along with layout, so you will not experience uninterested in reading.

David McCabe:

Do you considered one of people who can't read satisfying if the sentence chained inside straightway, hold on guys this kind of aren't like that. This Major Donors: Finding Big Gifts in Your Database and Online book is readable through you who hate those perfect word style. You will find the information here are arrange for enjoyable looking at experience without leaving possibly decrease the knowledge that want to supply to you. The writer of Major Donors: Finding Big Gifts in Your Database and Online content conveys the thought easily to understand by most people. The printed and e-book are not different in the written content but it just different such as it. So , do you even now thinking Major Donors: Finding Big Gifts in Your Database and Online is not loveable to be your top checklist reading book?

Corrine Steinke:

Reading a reserve tends to be new life style in this particular era globalization. With studying you can get a lot of information that can give you benefit in your life. Along with book everyone in this world may share their idea. Textbooks can also inspire a lot of people. Many author can inspire their very own reader with their story or their experience. Not only the story that share in the ebooks. But also they write about the knowledge about something that you need example of this. How to get the good score toefl, or how to teach your kids, there are many kinds of book that you can get now. The authors on this planet always try to improve their skill in writing, they also doing some analysis before they write with their book. One of them is this Major Donors: Finding Big Gifts in Your Database and Online.

Laura Burnham:

Playing with family within a park, coming to see the coastal world or hanging out with pals is thing that usually you will have done when you have spare time, in that case why you don't try thing that really opposite from that. One activity that make you not sense tired but still relaxing, trilling like on roller coaster you are ride on and with addition info. Even you love Major Donors: Finding Big Gifts in Your Database

and Online, you are able to enjoy both. It is fine combination right, you still desire to miss it? What kind of hang-out type is it? Oh can occur its mind hangout people. What? Still don't understand it, oh come on its identified as reading friends.

Download and Read Online Major Donors: Finding Big Gifts in Your Database and Online Ted Hart, James M. Greenfield, Pamela M. Gignac, Christopher Carnie #O28SVF0NIUL

Read Major Donors: Finding Big Gifts in Your Database and Online by Ted Hart, James M. Greenfield, Pamela M. Gignac, Christopher Carnie for online ebook

Major Donors: Finding Big Gifts in Your Database and Online by Ted Hart, James M. Greenfield, Pamela M. Gignac, Christopher Carnie Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Major Donors: Finding Big Gifts in Your Database and Online by Ted Hart, James M. Greenfield, Pamela M. Gignac, Christopher Carnie books to read online.

Online Major Donors: Finding Big Gifts in Your Database and Online by Ted Hart, James M. Greenfield, Pamela M. Gignac, Christopher Carnie ebook PDF download

Major Donors: Finding Big Gifts in Your Database and Online by Ted Hart, James M. Greenfield, Pamela M. Gignac, Christopher Carnie Doc

Major Donors: Finding Big Gifts in Your Database and Online by Ted Hart, James M. Greenfield, Pamela M. Gignac, Christopher Carnie Mobipocket

Major Donors: Finding Big Gifts in Your Database and Online by Ted Hart, James M. Greenfield, Pamela M. Gignac, Christopher Carnie EPub