



Summary : The Well-Timed Strategy - Peter Navarro: Managing the Business Cycle for Competitive Advantage

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Complete summary of Peter Navarro's book: "The Well-Timed Strategy: Managing the Business Cycle for Competitive Advantage".

This summary of the ideas from Peter Navarro's book "The Well-Timed Strategy" shows how understanding the business cycle and then using it to maximum advantage is an unexploited area of business management expertise. And yet, it makes good sense to use the cycle to gain a competitive advantage over your rivals. In his book, the author presents six areas of corporate activity than can be timed to the general business cycle, allowing you to achieve superior performance. This summary explains each of these areas and what you need to do in order to come out on top.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your business knowledge

To learn more, read "The Well-Timed Strategy" and discover the key to surviving the business cycle and beating your competitors.

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