



The Ugly Truth about Small Business: 50 (Never-Saw-It-Coming) Things That Can Go Wrong...and What You Can Do about It

Ruth King

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You Are Not Alone

Being an entrepreneur is scary. From late payments to bank crisis, often the future of your business rides on one crucial decision--one you have to make all on your own.

But it doesn't have to be that way. Others have faced the same problems, and for the first time have gathered to share their advice.

Through stories and lessons from entrepreneurs who have been there, you'll discover how to handle such situations as:

- We didn't know if anyone would show up
- I lost 25 percent of my business in one day
- We trusted the wrong people
- I got sick and couldn't work
- My customer wouldn't pay

Knowing is half the battle. Be prepared and ready to win.

Ruth King is a seasoned entrepreneur who has owned seven businesses in the past 25 years. She is owner/partner of ProNetworkTV, which operates the Internet television station BusinessTVChannel.com. King speaks at national and local association meetings and trade shows.

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Information is provisions for individuals to get better life, information these days can get by anyone on everywhere. The information can be a know-how or any news even a huge concern. What people must be consider whenever those information which is inside former life are hard to be find than now is taking seriously which one would work to believe or which one the resource are convinced. If you have the unstable resource then you understand it as your main information it will have huge disadvantage for you. All of those possibilities will not happen within you if you take The Ugly Truth about Small Business: 50 (Never-Saw-It-Coming) Things That Can Go Wrong...and What You Can Do about It as the daily resource information.

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