



The US Manufacturing Renaissance: How Shifting Global Economics Are Creating an American Comeback

Harold L. Sirkin, Justin Rose, Michael Zinser

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For years, conventional wisdom has maintained that manufacturing in the United States is in terminal decline. But now the tide is turning. Rising wages and currency rates, among other factors, have dramatically narrowed the gap between manufacturing costs in China and the United States, with the result that several US companies are now bringing manufacturing jobs home to America.

In *The US Manufacturing Renaissance: How Shifting Global Economics Are Creating an American Comeback*, authors Harold L. Sirkin, Justin Rose, and Michael Zinser provide historical perspective on why the death of US manufacturing has often been predicted—but failed each time. And why the present will be no different. This special report also explores:

- How China became the default location for manufacturing
- How the United States has responded to previous threats to its manufacturing base, from Japan in the 1970s; Korea, Taiwan, Hong Kong, and Singapore in the 1980s and 1990s; and China now
- The 7 tipping-point industries that stand to gain the most from reshoring
- What the US government can do to accelerate bringing jobs home
- 4 strategies for succeeding in the manufacturing renaissance

Based on new research drawn from The Boston Consulting Group's "Made in America, Again" series and the success stories of companies that have successfully reshored, *The US Manufacturing Renaissance* offers a recipe for an American manufacturing renaissance that will ensure the long-term success of the US economy.



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