



Human Resource Management for Hospitality, Tourism and Events

Dennis Nickson

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Please note: this title will publish in January 2012.

This textbook explores the policies and practices employed in the management of people working in the tourism, hospitality and events industries.

It considers the nature of these industries and the varied approaches that organizations take with the handling of matters such as recruitment, health and welfare and remuneration. This book is enriched with topical case studies that describe and illustrate the human resource management behaviour of airlines, hotel chains and other international companies in the sector, providing real world industry perspective. With a clear, reader friendly layout containing chapter outlines and objectives and examples of best practice, this is the ideal guide to HRM for any student on a hospitality, tourism or related course.



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