



Die zukünftige Bedeutung der IT (German Edition)

Mark von Kopp-Krimpenfort

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Studienarbeit aus dem Jahr 2007 im Fachbereich Ingenieurwissenschaften - Wirtschaftsingenieurwesen, Note: 1,0, Johannes Gutenberg-Universität Mainz, 12 Literaturquellen Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Allein 80 Milliarden Euro werden deutsche Unternehmen im Jahr 2006 in IT-Infrastruktur, -Dienstleistungen und -Software investieren. In 2005 bedeutete dies, dass sie - wie die nachfolgende Grafik zeigt- durchschnittlich 21 Prozent ihres Investitionsetats für IT ausgaben. Analysten der Unternehmensberatung Gartner sagen voraus, dass die weltweiten IT-Ausgaben einschließlich Hardware, Software, Telekommunikation und Dienstleistungen in 2006 1.768 Milliarden US-\$ betragen werden. Da IT-Abteilungen jedoch zumeist als reine Kostenstellen geführt werden und als Dienstleister zumeist innerbetriebliche Leistungen erbringen, stellt sich insbesondere bei IT-Investitionsentscheidungen das Problem, dass sich nicht hinreichend genau bestimmen lässt, wie hoch der Wertbeitrag der Informationstechnik für die Unternehmung ist und ob sich eine IT-Investition hinsichtlich der erwarteten Kapitalrendite rechtfertigen lässt.

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