



# Streaming Media Demystified

*Michael Topic*

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## **Streaming Media Demystified** Michael Topic

The experts predict that the opening of broadband internet connections and 3G wireless capabilities will drive the adoption of streaming media to 75% of all broadcasting and e-commerce firms by the end of 2003.

Author Mark Topic offers the fast, reliable, and painless way to get the lowdown on the streaming of video over the internet (both wired and wireless)--he thoroughly examines the technologies, protocols, and business models on this next giant happening in the world of video and telecom.

- \* Internet protocols for delivering streaming media
- \* Audio and video compression schemes
- \* Covers MPEG-4 and MPEG-7
- \* Discusses digital rights management
- \* Details Metadata

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