



Financial Report - Next Plc: Feasibility Study of a new investment in Australia

Artur Gleyberman

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Seminar paper from the year 2009 in the subject Business economics - Investment and Finance, grade: 65%
good, Nottingham Trent University, language: English, abstract: International Financial Management
Coursework Assignment
General Instructions

You are the Finance Director of Next PLC, a UK based company with limited international operations. The company are primarily a fashion retailer operating a chain of stores across the UK which is supported by a mail order business called Next Directory. More information about the company can be found at www.next.co.uk and choosing “the company” from the bottom menu. Over recent years the company has undergone a successful revival, demonstrating strong sales growth and profitability, making good returns for shareholders. You are keen to build on this growth and are contemplating setting up some overseas retail operations. You will all be provided with a different scenario to consider, but the general guidelines will be the same

Required

You are required to write a report of no more than 3,000 words outlining the following

- a) Whether or not the project should be undertaken
- b) A strategy for the ongoing management of Forex risk which may arise as a result of such expansion should it go ahead
- c) Advice on the organisational structure and financing arrangements which the company should adopt if it were to undertake such a project

Your report should be fully referenced, and your decisions should be backed up by appropriate calculations, and use real world data where appropriate

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Sylvia Dozier:

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Tammy Kovar:

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