



The Economics of Tourism Destinations

Norbert Vanhove

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The measurement of tourism is not an easy task. **The Economics of Tourism Destinations** provides a succinct guide to the economic aspects of tourism for students and practitioners alike to decipher the methods of measurement of supply, demand, trends and impacts.

In nine chapters, **The Economics of Tourism Destinations** takes the reader through the economic characteristic of the tourism sector, to methods of measurement, tourism demand and supply, impacts and forecasting all with the focus on tourism destinations. International case studies are used throughout including tourism surveys in the UK and other European countries, congress centre in Bruges and income generation in several destinations.

Aimed at year three undergraduates and postgraduate students, this text is suitable for those on master levels courses and practitioners already in the industry.

- * Emphasises new aspects such as measurement of tourism (e.g. Tourism Satellite Account), supply trends, competition models, and the role of tourism in a development strategy.
- * All economic aspects of tourism dealt with in one succinct text
- * Combines theory and practice to focus on the central theme of tourism destinations

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