



Amazing Entrepreneurs & Business People: B2 (Collins Amazing People ELT Readers)

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The inspiring stories of 6 people who changed history.

Contents:

Henry J Heinz, the man who invented tomato ketchup
William Lever who made millions from soap
Michael Marks, founder of the Marks and Spencer stores
Henry Ford, who mass-produced cars and made them affordable
Coco Chanel, the businesswoman who changed fashion for women
Ray Kroc, the man who created the McDonald's chain of restaurants

BRITISH ENGLISH

Word count: 18,209

Headword count: 1,624

Visit www.collinselt.com/readers for videos, teacher resources and self-study materials.

This book is Level 4 in the Collins ELT Readers series.

Level 4 is equivalent to CEF level B2.

About the Amazing People series:

A unique opportunity for learners of English to read about the exceptional lives and incredible abilities of some of the most insightful people the world has seen.

Each book contains six short stories, told by the characters themselves, as if in their own words. The stories explain the most significant parts of each character's life, giving an insight into how they came to be such an important historic figure.

After each story, a timeline presents the most major events in their life in a clear and succinct fashion. The timeline is ideal for checking comprehension or as a basis for project work or further research.

Created in association with The Amazing People Club.

About Collins ELT Readers:

Collins ELT Readers are divided into four levels:

Level 1 - elementary (A2)

Level 2 - pre-intermediate (A2–B1)

Level 3 - intermediate (B1)

Level 4 - upper intermediate (B2)

Each level is carefully graded to ensure that the learner both enjoys and benefits from their reading experience.

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