



## **Risk-Based Investment Management in Practice (Global Financial Markets)**

*Frances Cowell*

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*Frances Cowell*

**Risk-Based Investment Management in Practice (Global Financial Markets)** Frances Cowell  
*Surely managing investments is a matter of taking calculated risks to give the best chance of a decent return?*

***But how does it work in practice?***

Written by a practitioner with 30 years in investment management, both as portfolio manager and as Chief Risk Officer, *Risk-Based Investment Management in Practice* provides a comprehensive, jargon-free account of modern investment management, with a focus on how investment risk affects the decisions of professional investment managers. The book begins with the fundamentals of fund structures, investment objectives and strategy, and then moves on to disentangle portfolio selection practices and how effective risk management adds value, sorting out:

- how investment risk is different from risk in banks
- how investment risk models work - and sometimes don't work
- what risk reports actually tell you - and what they do not
- what value derivatives can add to performance and how and why they can unravel
- how to differentiate genuine skill, from outcomes that are just lucky.

Written in a practical and accessible way, the book addresses the key challenges of modern risk based investment management, and will appeal to investors of all levels as a guide and reference to this important area.



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