



Street-Smart Ethics: Succeeding in Business without Selling Your Soul

Clinton W. McLemore

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Success, as it is currently defined, usually depends on winning--beating the competition--which often places incredible pressures on business professionals. With engaging writing and a lack of jargon, this book navigates executives, managers, and supervisors through the ethical decisions they must make every day.

Street-Smart Ethics is divided into three sections: a primer on ethics, a collection of Proverbs-based guidelines for staying out of trouble, and a self-test that contains true-false questions and ethical brainteasers.

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