



China's Futures: Scenarios for the World's Fastest Growing Economy, Ecology, and Society

James Ogilvy, Peter Schwartz

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As it emerges from centuries of social, military, and political strife, China--which represents one fifth of the world's population and its third largest economy--is poised to play a major role in global business. But what will that role be? In this book, two experts, who have created business scenarios for some of the world's largest organizations--including Royal Dutch/Shell, AT&T, IBM, and Motorola--present three very informed versions of how China's future may unfold in the coming years and what it means to the rest of the world. These scenarios provide a foundation on which today's companies can build business strategies for years to come.

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