



Reinventing Lean: Introducing Lean Management into the Supply Chain

Gerhard Plenert

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Most books on Supply Chain Management simply focus on how to move materials and key resources throughout an industrial enterprise. Reinventing Lean shows how SCM can be made “Lean,” leading to much more reliable, cost-effective and competitive Supply Chain Management” (SCM). In this book, the reader will find a collection of management tools that will help to implement Lean principles, and to understand the components of an integrated Supply Chain Management system. Moreover, the book will show that to make Lean SCM effective, both the functional management tools as well as an enterprise-wide cultural readiness are needed in order to lay the groundwork for a World Class Lean Supply Chain.

Reinventing Lean will carefully lead engineers and manufacturing managers on how to adopt a cutting-edge Lean Supply Chain strategy. The book will lay out various proven approaches to incorporating Lean and SCM practices, by focusing on the ways in which SCM relates to materials, money, and information movement within the manufacturing environment. And because Reinventing Lean recognizes that a successful Lean SCM system cannot be achieved unless an organization supports team integration and the willingness to adapt to change, it provides not only the technical tools but also methods for changing company cultural factors that can make it all come together for a successful operation.

* Industrial engineers and plant managers, with strong backgrounds in SCM, will learn how lean management principles can be utilized to make their organizations leaner, more efficient, and more competitive

* Readers will find out how to lay out various approaches to incorporating Lean and SCM practices

* Readers can learn how to customize a cutting-edge Lean Supply Chain strategy which will give a distinct advantage over the competition



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