



Uma Ponte Para O Mba (Portuguese Edition)

Mark Dresdner

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O objetivo deste livro é guiar os candidatos aos curso de MBA nas mais renomadas escolas de Administração do mundo a prepararem suas candidaturas de uma forma correta e eficaz.

Um dos maiores desafios dos candidatos está em como preencher o caderno de inscrição e escrever os *Essays*. Este é o ponto chave deste guia simples, didático e eficaz.

A ponte para o MBA, construída por Mark Dresdner, busca levar o candidato a fazer uma análise de sua carreira profissional, sua formação acadêmica e sua vida pessoal de modo que esteja apto a escrever *essays* sinceros e que reflitam suas maiores realizações e conquistas.

Para os leitores brasileiros, é de especial valor a inclusão dos *essays* originais em inglês, além da tradução, pois possibilita estudar o vocabulário e a construção do texto em língua inglesa possibilitando uma compreensão mais completa do tipo de texto que as comissões de admissão esperam receber.



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