



The Discourse of Blogs and Wikis (Continuum Discourse)

Greg Myers

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Blogs and Wikis have not been with us for long, but have made a huge impact on society.Â Wikipedia is the best known exemplar of the wiki, a collaborative site that leads to a single text claimed by no-one; blogs, or web-logs, have exploded into the mainstream through novelisations, film adaptations and have gathered huge followings. Blogs and wikis also serve to provide a coherent basis for a discourse analysis of specific web language.Â

What makes these forms distinctive as genres, and what ramifications does the technology have on the language?Â Myers looks at how blogs and wikis:

- *allow for easier than ever publication
- *can claim to challenge institutional hierarchies
- *provide alternate perspectives on events
- *exemplify globalization
- *challenge demarcations between the personal and the public
- *construct new communities and more

Drawing on a wide range of popular blogs and wikis, the book works alongside an author blog that contains regularly updated links, references and a glossary.Â An essential textbook for upper level undergraduates on linguistics and language studies courses, it elucidates, informs and offers insights into a major new type of discourse. This coursebook will include a companion website.

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